

Urban Youth Workers Institute (UYWI) is a national non-profit organization that provides leadership development for urban youth workers to effectively evangelize and disciple youth in urban communities throughout the US.

MISSION: We exist to develop urban leaders so that urban youth have the role models they need to live transformed lives by the Gospel of Jesus Christ.

VISION: UYWI fuels a movement of urban leaders who lead generations of youth to restore and rebuild broken communities globally.

JOB SUMMARY:

The UYWI Marketing Intern will work as part of the Marketing team to assist with communications efforts supporting UYWI's programs. The ideal candidate is a highly motivated, creative individual with experience and a passion for connecting with current and future customers. That passion comes through as he/she engages with customers on a daily basis, with the ultimate goal of turning a curious audience into customers.

RESPONSIBILITIES:

- Collaborates with the Program Marketing Manager to develop online content, and help manage and engage through digital platforms.
- Creates and edits web, print, and electronic newsletters using design tools like Adobe, Canva, and MailChimp.
- Assists with digital asset building, including web, social media, and presentations.
- Assists with video shoots and content development as well as review and light editing.
- Participates in the development and implementation of marketing projects of all sizes.

ELEMENTS OF SUCCESS:

Shares a commitment to the Christian vision, mission, and principles of Urban Youth Workers Institute. Understands the nature of non-profit and ministry organizations.

- Working toward a Bachelor's Degree in marketing, graphic design, communications, or a related field – Junior or Senior preferred.
- Demonstration of excellent written capabilities through work, internship, and/or college-related experiences.
- A curious approach to marketing strategy.
- Understanding of Adobe Suite & Microsoft programs including Word, PowerPoint, and Excel.
- Demonstrated ability to provide insights and thoughtful questions.

- Excellent communication skills across a variety of mediums (written, visual, verbal, and presentation).
- Self-motivated and able to work collaboratively, passionate and willing to expand knowledge.
- A desire to research, learn about new things, and identify creative solutions.
- Ability to work with people from a wide variety of backgrounds.
- Must be able to lift/transport boxes of approximately thirty (30) pounds; stoop, bend, and climb steps and stairs.

Location: Santa Fe Springs, CA.

Schedule: 10 hrs. a week

Compensation: Paid Internship

To Apply, Email your resume to: andy@uywi.org