

## BECOME AN URBAN ALLY

You can help us do more by becoming an Urban Ally Today!

A monthly commitment of **\$25 or more**, can help ensure Fuel Network Leaders are provided with the training and resources they need to fuel a movement of urban leaders who lead generations of youth.

Our goal is to partner with 20 new Urban Allies at \$25 or more per month.



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Millions of urban youth do not have the support and discipleship they need to live Gospel-centered lives. By equipping and developing Urban Leaders, **UYWI provides the programs and training they need to reach more youth with the Gospel. Our leaders say it best:**



**THE UYWI CERTIFICATION PROGRAM REMINDED ME OF THE IMPORTANCE OF BEING POURED INTO AS A LEADER.**

*- Ashley Pearson, Online Certification Alumni*

Urban leaders, pivotal in guiding the Church to reach the next generation for Christ, face immense challenges while being under-resourced in the toughest areas globally. These leaders encounter challenges ranging from underfunded programs for marginalized youth to a lack of volunteer and developmental support, resulting in mental exhaustion and a lack of professional development. Your partnership in 2024, UYWI will continue to support and nurture urban leaders to reach more youth with the Gospel.

## **OUR 2024 FOCUS**

We want to continue to be a catalyst to shift the tide of 1.2 million young people who are leaving the Church every single year. We know that young people are struggling to find leaders and mentors who can help them navigate the things they are experiencing in this world today. **We believe that urban youth workers are the answer.** Why? The future is young, urban and multi-ethnic, and urban culture is the cultural currency globally. So who better to translate and live out the Gospel than leaders who are resilient, resourceful and native to urban culture? Yet, these are the most under-resourced leaders in the Kingdom.

Our mission remains the same. **We exist to develop urban leaders so that urban youth have the role models they need to live transformed lives by the Gospel of Jesus Christ.** We aim to provide a holistic leadership development program to help grow the capacity, impact, and health of urban leaders serving urban communities.

In 2024, we will develop leaders to **BE** the leaders God created them to be. We provide spiritually grounded solutions, **community** support, training through **certification**, and **coaching** through a leader's entire journey. In doing so, we can support youth workers to BE THE LEADERS they were created to be while reaching and discipling this next generation with the Gospel.

Thank you for choosing to believe in the next generation of urban leaders!

Bless you,

A handwritten signature in black ink, appearing to read 'Tommy Nixon'.

**TOMMY NIXON, CEO**  
Urban Youth Workers Institute

P.S. Our Urban Allies fuel our mission and impact all year long. A monthly commitment of \$25 or more, ensures urban leaders have the resources, training, and networks they need to reach more youth with the Gospel of Jesus Christ. Will you consider becoming a monthly partner or increasing your monthly commitment? Learn more at [uywi.org/donate/urban-ally](https://uywi.org/donate/urban-ally).