

MULTIPLY THE IMPACT OF URBAN MINISTRY



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Our goal is to raise \$750,000 by December 31st to train 500 more leaders and to reach 20,000 more youth with the Gospel in 2025. This will ensure we continue train and develop the next generation of urban leaders to reach more youth with the Gospel. We invite you to join us in this life-changing work.

Would you prayerfully consider making a special year-end contribution, and further multiplying this Gospel movement?

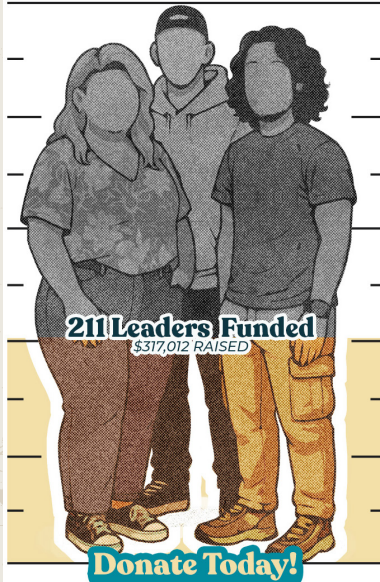
Champion a Leader. Fuel the Gospel. Build the Future.



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Donate Today

CHAMPION 500 LEADERS

At \$1,500 each leader, your gift equips them to disciple youth, launch new initiatives, and expand Gospel impact into places the church has struggled to reach.



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NOT NORMAL, BUT OBEDIENT: ONE LEADER'S STORY OF FAITHFUL IMPACT

How Training and Support Are Multiplying Through Leaders Like Giselle



Picture this: a six-year-old girl from Queens sitting in a courtroom, praying as a judge decides her father's fate. That young girl, Giselle, grew up to oversee youth ministry for 500 churches, equipping over 400 leaders and impacting approximately 3,000 young people.

This is the multiplication effect that happens when youth workers receive the training they need.

When it came time for college, Giselle had earned her place at a prestigious university. But God redirected her to a small Christian college. "The Lord rebuked me, saying, 'I didn't call you to be normal, I called you to be obedient,'" Giselle recalls.

That obedience positioned her for everything that followed. For over a decade, Giselle has served the Lord faithfully. For the past three years, that service has been as the District Youth Director for the Spanish Eastern District Youth Ministry (SEDUTH).

Despite her ministry experience, something was missing. Through UYWI's Certification Program, Giselle found the safe space she needed. "I had been leading for over 10 years, but I never really had someone sit down and talk about the difficult things," she shares.

Through UYWI's program, Giselle learned to develop comprehensive mission action plans and intentionally equip leaders. She discovered that successful leadership isn't about winging it—it's about aligning with God's vision.

Giselle's vision is that every leader in her district would experience UYWI's training. Think about it: 400 leaders, 500 churches, countless young people. The multiplication potential is staggering.

“If the Lord can reach a young person through my leadership, that's the greatest honor.”

"If the Lord can reach a young person through my leadership, that's the greatest honor," Giselle says. "It can transform their future."

Our year-end goal is to raise \$750,000 so that we can train 500 additional urban youth leaders in 2025 to reach and disciple more youth with the Gospel. At just \$1,500 per leader, your gift directly champions leaders like Giselle who are rebuilding ministries, developing disciples, and expanding Kingdom impact in urban communities across the nation.

Please join us by making a year-end contribution at uywi.org/donate. Your generosity will not only transform



individual leaders like Giselle but will also multiply Gospel impact across entire communities as these leaders develop the next generation of urban ministry champions.

When you champion a leader, you are fueling a movement that extends far beyond what you can see.

Bless you,
TOMMY NIXON, CEO
Urban Youth Workers Institute